|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Career Research Data for 8 Career Occupations | | | | | | | | |
| Career Research Questions | Coach/ Scout | Sports Instructor | High School Teacher | Athletic Trainer | Hotel/Motel/Resort Information Desk Clerk | Cashier | Advertising/ Promoting | Tour Guide |
| HR1. Occupation Definition | is an athletic instructor or trainer. | is involved in the direction, instruction and training of the operations of a sports team or of individual sportspeople | a person who teaches in a high school. | is a certified, health care professional who practices in the field of medical athletic training. | Provides administrative and clerical support in a variety of settings. They help maintain records, collect data and information, and respond to customers’ questions or concerns. | handles payments from customers purchasing goods and services | creates and maintains a favorable public image for their employer or client | is someone who guides others through a tour of something |
| HR2. Related Occupations | Athletes, Dietitians, and Referees | Athletes, Dietitians, and Referees | Principal, Instructional Coordinators and Librarians | Chiropractors, EMTS/Paramedics, and Vocational Nurses | Financial Clerks, Compensation and Benefits Managers, and General Office Clerks | Tellers, Waiter, and Waitresses, and Retail Sales Workers | Editors, Demonstrators and Product Promoters, and Advertising Sales Agents. | Travel Agents, Flight Attendants, and Lodging Managers |
| HR3. Compatible Personality Type(s) | Social | Social | Social | Social | Conventional | Conventional | Enterprising | Enterprising |
| HR4.  Education/Training/Qualifications  required | Must know about the sport and played the sport on some level. Bachelor | Must know about the  Sport/sports he/she will teach. Bachelor’s degree | Teachers must have a bachelor’s degree and public school teachers must have a state-issued certification or license | At the very least needs a bachelor’s degree, but many jobs require both a bachelor’s and master’s degree. Many states also require trainers to have a license of certification | A high school diploma is all that is necessary, but some employers like when their workers have had education past high school | No formal education is required and workers go through a brief training period | Must have a bachelor’s degree and work related experience | A high school diploma is all that is needed but workers usually have postsecondary training |
| HR5. Technology Skills Needed | None | None | Needed | None | Needed | None | Needed | Needed |
| RC1. Average Yearly Salary | $28,340 per year | $28,340 per year | $53,230 per year | $41,600 per year | $29,990 per year | $18,500 per year | $57,550 per year | $45, 000 per year |
| RC2. Job Growth Over Next Ten Years | 29% (Fast) | 29% (Fast) | 7% (Slow) | 30% (Fast) | 7% (Slow) | 13% (Average) | 21% (Fast) | 21% (Fast) |
| RC3. Organizations that hire this occupation | American Football Coaches Association and National Collegiate Scouting Association | National Association of Basketball Coaches | U.S. Department of Education, Teacher Education Accreditation Council, and National Education Association | National Athletic Trainers’ Association, Board of Certification, Inc. | American Hotel & Lodging Association, Society for Human Resource Management | National Association of Convenience Stores | Public Relations Society of America, International Association of Business Communicators | Guide Service of Washington Inc. |
| ISC1. Working Conditions | Coaches are exposed to many kinds of weather conditions because they spend their time outside. | They spend their time both indoors and outdoors | Occasionally, teachers must cope with unmotivated and or disrespectful students. Teachers either work in a private school, religious private school, charter school, or a public school. | Most Athletic Trainers work in educational facilities such as high schools and colleges. Some work in a physician’s office and some may work for a professional sport team. | Work at a desk and some jobs are full time, but most for hotels, motels and resorts are part time jobs. | The work can sometimes be dangerous because of the risk from robberies and homicides are higher for cashiers than for most other workers. Other than that the work is very repetitive and requires the worker to stand behind a counter for the whole day | Promoters usually work in offices, but they also deliver speeches, attend meetings, activities in communities, and travel. They work in fairly high-stress environments, often managing and organizing several events at the same time. | Tour guides and escorts accompany individuals or groups on sightseeing tours through places of interest, such as galleries, museums, public buildings and corporations. Tour guides must be very patient because they work with people all day. Usually in public places, and need to be trained in first aid and be trained in safety rules. |
| ISC2. Part of a Union? | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| ISC3. Advancements? | Become Head Coach | Become a coach | Teach a Higher Grade or Become Principal | A trainer for a college or professional sport team. | Become Manager | Become Manager | Become Manager | Become Manager |
| Colleges | University of Southern Maine, and Plymouth State University | University of Southern Maine, and Plymouth State University | University of Maine at Fort Kent, and University of Maine at Presque Isle | University of Maine at Presque Isle | Husson University | No particular degree is necessary, but you must have good math skills | Suffolk University | University of Maine at Machias |